



A MINOR LEAGUE EXPERIENCE WITHOUT THE MAJOR LEAGUE PRICE

Who – We Are

Developing the college student both on and off the field in areas of sports, coaching, training management, broadcast journalism, marketing, food & beverage, facilities management, community relations, organization and more.

What – We Are

A League owned by former athletes whose careers have ascended to extraordinary heights, making them recognized as true leaders in their communities and excellent role models.

Where – We Are

Playing at one facility (Smith-Wills Stadium). This gives us the opportunity to train, teach and develop each student athlete in a group setting as opposed to being spread across multiple cities and states.

When – We Are

Playing a short season (May 26th – July 10th) so as to keep the attention of our audience, maximize the opportunity and give the students some well deserved time to enjoy the remainder of their summer break.

Why – We Are

Creating an environment rich for learning in all areas of sports, becoming a sought-after location for developing the talents of individuals interested in a career in sports both on and off the field of play.

***Giving each City represented the experience of having its own franchise each summer with aspiring future athletes and sports business leaders, while not spending tens of millions for a franchise and accompanying land, infrastructure and/or newly built facilities.**

RATE CARD

LEGACY LEAGUE HOMERUN SPONSORSHIPS

Based on 28 Game Schedule – 14H / 14A

ANNUAL ASSETS ON LOCATION	TEAM	ANN./SEA.
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• LED Board (20)	\$3,000	\$36,000
• Backlit Panels (8)	\$3,500	
• Foul Poles (2)	\$8,500	
• Backstop (4)	\$8,500	
• Outfield Wall (SWS – 20)	\$7,500	\$7,500
• Dasher Board (SWS – 20)	\$5,000	
• Bleachers (20)	\$4,000	\$4,000
• Bullpens (2)	\$3,000	
• Tunnel Tops (2)	\$3,000	
• Dugout Tops (4)	\$3,000	

SEASONAL BROADCAST ASSETS (@ \$100 Per)

• Team Commercial Spot (:30)	\$1,400	
• League Commercial Spot (1)	\$8,400	\$16,800

SEASON TICKETS

• Team (10)	\$1,000	
• League (10)	\$6,000	\$6,000
• Website (all teams)	\$1,500	\$9,000

TEAM BUILDING

• Mac & Bones Party for 50	\$1,250	\$1,250
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PACKAGE VALUE: \$80,550

PREMIUM INVENTORY DESCRIPTION

Commercial Premium-In Game / 23 Available

	Per Team (1)	League (6)
Seasons Highlights Video	\$2,000	\$10,000
Season Ending Recap Video	\$2,000	\$10,000
Pre-Game Show	\$1,000	\$5,000
Starting Lineup	\$1,000	\$5,000
National Anthem	\$1,000	\$5,000
First Pitch	\$1,000	\$5,000
Score Bug Logo	\$1,000	\$5,000
7 th Inning Stretch	\$1,000	\$5,000
Post-Game	\$1,000	\$5,000
Social Media Highlights	\$1,000	\$5,000
Play by Play Reads	\$1,000	\$5,000
BASED ON GAME (FREQUENCY)		
Player Injury	\$1,250	\$6,250
Live Mentions	\$1,500	\$7,500
Instant Replay	\$2,500	\$12,500
Pitching Change	\$2,500	\$12,500
Mound Visit	\$2,500	\$12,500

IN GAME INVENTORY

	TEAM	LEAGUE
Season Tickets	\$100.00	
On Site Activation	\$2,000	
Mascot	\$2,500	
Ticket Window	\$2,500	
Ticket Backs	\$2,500	\$12,500

MEDIA ACTIVATION

Coaches Corner	\$2,800	\$14,000
Pre-Game Interview	\$2,800	\$14,000
Post-Game Interview	\$2,800	\$14,000

